



DD BRIX[®]

BY PATRICK RIGONI

*Start your DDMRP journey with
DDBRIX management game*

EXPERIENCE DEMAND DRIVEN MRP FIRST-HAND WITH A DDBRIX LEGO BRICKS ASSEMBLY LEAN WORKSHOP

Come play with your team and have a DDBRIX WORKSHOP, the hottest, funniest and highly instructive supply chain game in the last 30 years! Hundreds of executives and supply chain professionals around the world have already played DDBRIX to learn about DDMRP, the most relevant innovation to supply chain management in the past 50 years.

- ✓ Experience how DDMRP helps to stabilize production and reduce team stress.
- ✓ Understand how DDMRP enhances your information and material flow management.
- ✓ Get updated on the latest DDMRP organization about the planning and prioritization of production orders.
- ✓ Learn basics of supply chain management while playing, and have fun!

FOR WHO?

Supply chain professionals, operational excellence professionals, production managers, purchasing managers, IT managers, Accounting, HR, consultants, sales, marketing, students.

HOW?

One day workshop. Minimum of 8 participants per session and maximum of 16 participants.





WHO IS OUR TRAINER ?

PATRICK RIGONI

PhD, DDPP, DDLP, Lean Six Sigma Master, Black Belt

Patrick Rigoni is a certified DDBRIX Instructor and a thought leader in Demand Driven methodology with over 15 years of experience in the supply chain industry. He has worked in many DDBRIX WORKSHOPS with DDBRIX and B2WISE Global Brand Ambassador Laurent Vigouroux.

Patrick started his career in line roles at J&J's manufacturing plants gaining hands-on experience. He went on to get certified as a Six Sigma Master Black Belt, Lean Assessor and an expert at computer simulation modelling. He is also a Demand Driven Institute accredited DDP and DDL master instructor.

In 2013, he co-founded SmartChain International LLP, a supply chain consultancy that helps clients transform their supply chains. As a founding partner, he was a key player in establishing SmartChain as the leading firm in supply chain management.

He co-developed agile and Demand Driven methodology and concepts, overseen many holistic supply chain transformations, developed powerful Demand Driven simulation tools and customised assessment tools.

OUR DDBRIX WORKSHOP GROUP PACKS



DDBRIX GROUP 1

*Minimum of 8 participants.
Recommended for small teams
of the company*

PACK 1

PACK 2

DDBRIX GROUP 2

*Starting from 8 to a maximum of 12
participants. Recommended for 1-2
departments or teams of the
company combined*



DDBRIX GROUP 3

*Minimum of 8 to a maximum of 16
participants. Recommended for 1-3
departments or teams in the
company combined*

PACK 3

- Travel and accommodation costs are borne by the organizer
- The organizer provides the room to accommodate the participants, following health protocols set by local regulations and will take care of lunch for the participants
- Payment on receipt of invoice
- Booking conditions: Cancellation can be done with a 10 days notice: 50% of the price of the service will be applied if cancellation is done less than 10 days before the scheduled day of the event.

OVERVIEW OF THE DDBRIX

WORKSHOP

Duration: 6 - 8 hours

Lunch and accommodation included

Workshop in English, Italian, German or French



- ✓ Play with Lego blocks to see first-hand how DDMRP buffers optimize the flow of both materials and information.
- ✓ Observe how demand-driven planning and execution will increase order fulfilment, stabilise production, reduce working capital and alleviate stress.
- ✓ Involve people from Finance, Marketing, Sales, Production, Planning and Quality to start breaking down silos, promoting teamwork and getting everyone in the company thinking about FLOW and DDMRP.
- ✓ Refresh your existing knowledge of DDMRP while playing and having fun!

Get involved, and learn how DDMRP can increase service levels, with less inventories and fewer expedited costs while improving visibility and your company's ROI.

Here is a testimonial posted on LinkedIn, by Shaun West, Expert in Product-Service Business Model Innovation after completing a DDBRIX WORKSHOP:



Shaun West • 1st
Expert in Product-Service System Business Model Innovation

3mo...

Excellent day observing the 'game' and how the students learnt. We could spend days teaching the theory with less impact than one day 'just playing'.

Hochschule Luzern (edited)



ARE YOU READY TO HAVE A DDBRIX WORKSHOP FOR YOUR TEAM ?

If you aim to increase your team's service levels, with less inventories and fewer expedited costs + improving your visibility and company's ROI, then the DDBRIX WORKSHOP is best suited for you and your team to reach these goals!

Get involved now and learn how DDMRP can assist your team while having fun via the DDBRIX WORKSHOP by Patrick Rigoni.

We can customize the DDBRIX WORKSHOP experience for your team, just click on the link below to get a consultation with us.

[Schedule a DDBRIX Workshop consultation](#)

